

Online advertising Rates

Dakota Grappler is a seasonal sport website that gets tremendous web traffic for 6+ months a year, and 4 of those months are very high compared to any regional sports websites nationwide. These months are from October through March. January and February are the highest months reaching millions of views with well over 100,000 views at dakotagrappler's high point.

Dakota Grappler has for the past 15 years sold limited website ads to support promotion of high school wrestlers, and the production of the Dakota Grappler Preview.

We currently are selling four sizes of ads that are placed on the website dakotagrappler.com on the main page and the forums. Here are the sizes and prices per month or buy a 4 - month premium ad and get 6 months of ad placement.

320*50 Banner	\$40/month or \$160 full wrestling season
320*100 Large Banner	\$80/month or \$320 full wrestling season
320*250 IAB medium rectangle size	\$150/month or \$600 full wrestling season
728*90 IAB leaderboard	\$120/month or \$480 full wrestling season

Two more online advertising opportunities.

#1 - Sponsor a podcast show/dual or tournament – Full page art +on show bottom banner \$300

#2 - Weekly Wrestling Ranking ad \$100 – on Selected Rankings A,B,Girls (ND or SD

Online banner ad buyers also get a free weekly ranking ad which will be both on Dakota Grappler Facebook! Reserve your spot now, before they are all gone!